

NCC Cable System Order

Order #	62428584
Syscode	5154
System Name	News 12 New Jersey
Market	New York

AE	James Pagano
Sales Coordinator	Evan Butcher
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Dec16
-	

Flight Dates	05/29/17 - 06/11/17
Agency	Buying Time
Advertiser	John Wisniewski for Governor

Client Code	
Product Code	ATS
Est Code	6.3-6.6
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		06/02/17	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$1,715.00	
Commission		\$257.25	
Net Total		\$1,457.75	
Total Spots		6	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New Candidate Order. EM Cutoff. Please Review and Confirm. Thanks! 6.2
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NWNJ		5/29/17	6/4/17	05:00	10:00						X	X	-	-	2	\$350.00	\$700.00	30	Candidate
2	NWNJ		6/5/17	6/11/17	05:00	10:00	X	X						-	-	1	\$350.00	\$350.00	30	Candidate
3	NWNJ		5/29/17	6/4/17	10:00	17:00						X	X	-	-	1	\$135.00	\$135.00	30	Candidate
4	NWNJ		5/29/17	6/4/17	17:00	24:00						X	X	-	-	1	\$265.00	\$265.00	30	Candidate
5	NWNJ		6/5/17	6/11/17	17:00	24:00	X							-	-	1	\$265.00	\$265.00	30	Candidate

	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Total
SPOTS	6	0	0	0	0	0	0	0	0	0	0	0	6
AMT	\$1,715.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,715.00

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Date Printed 06/23/17

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NCC Cable System Order

Order #	62428584
Syscode	5207
System Name	NYI/New Jersey Region
Market	New York

AE	James Pagano
Sales Coordinator	Evan Butcher
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Dec16
-	

Flight Dates	05/29/17 - 06/11/17
Agency	Buying Time
Advertiser	John Wisniewski for Governor

Client Code	
Product Code	ATS
Est Code	6.3-6.6
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	06/06/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$5,475.00	
Commission		\$821.25	
Net Total		\$4,653.75	
Total Spots		7	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New Candidate Order. EM Cutoff. Please Review and Confirm. Thanks! 6.2
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	AVG. ALL WKS<	5/29/17	6/4/17	05:00	09:00						X	X	-	-	2	\$600.00	\$1,200.00	30	NPE
2	CNN	NEW DAY<	6/5/17	6/11/17	05:00	09:00	X	X						-	-	1	\$600.00	\$600.00	30	NPE
3	CNN	AVG. ALL WKS	5/29/17	6/4/17	18:00	24:00						X	X	-	-	1	\$1,875.00	\$1,875.00	30	NPE
4	MNBC	AVG. ALL WKS<	5/29/17	6/4/17	05:00	09:00						X	X	-	-	2	\$600.00	\$1,200.00	30	NPE
5	MNBC	AVG. ALL WKS<	6/5/17	6/11/17	05:00	09:00	X	X						-	-	1	\$600.00	\$600.00	30	NPE

	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Total
SPOTS	7	0	0	0	0	0	0	0	0	0	0	0	7
AMT	\$5,475.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,475.00

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NCC Cable System Order

Order #	62428584	Flight Dates	05/29/17 - 06/11/17	Update Date	06/02/17
Syscode	6894	Agency	Buying Time	Version	1 Vs. 1
System Name	News 12 Traffic & Weather/NJ Zone	Advertiser	John Wisniewski for Governor	Show All Lines	
Market	New York			Total # of Weeks	2
		Client Code		Total	\$860.00
AE	James Pagano	Product Code	ATS	Commission	\$129.00
Sales Coordinator	Evan Butcher	Est Code	6.3-6.6	Net Total	\$731.00
Office	Washington	Product Name		Total Spots	7
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Dec16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		New Candidate Order. EM Cutoff. Please Review and Confirm. Thanks! 6.2			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ZTWC		5/29/17	6/4/17	05:00	10:00						X	X	-	-	2	\$150.00	\$300.00	30	Candidate
2	ZTWC		6/5/17	6/11/17	05:00	10:00	X	X						-	-	1	\$150.00	\$150.00	30	Candidate
3	ZTWC		5/29/17	6/4/17	10:00	17:00						X	X	-	-	1	\$95.00	\$95.00	30	Candidate
4	ZTWC		6/5/17	6/11/17	10:00	17:00	X							-	-	1	\$95.00	\$95.00	30	Candidate
5	ZTWC		5/29/17	6/4/17	17:00	24:00						X	X	-	-	1	\$110.00	\$110.00	30	Candidate
6	ZTWC		6/5/17	6/11/17	17:00	24:00	X							-	-	1	\$110.00	\$110.00	30	Candidate

	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Total
SPOTS	7	0	0	0	0	0	0	0	0	0	0	0	7
AMT	\$860.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$860.00

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